



FOR IMMEDIATE RELEASE

FLORIDA CANCER SPECIALISTS FOUNDATION HOSTS WINE, WOMEN & SHOES IN FORT MYERS, FLORIDA

Fort Myers, FL – October 25th, 2018...On October 19th, 2018, the Florida Cancer Specialists (FCS) Foundation hosted the inaugural Wine, Women & Shoes Sanibel at the Sanibel Harbour Marriott Resort. The event was chaired by FCS physicians Drs. Faithlore Gardner and Rebecca Kosloff and raised \$104,000 net to help adult cancer patients with their necessary living expenses. A portion of the proceeds from WWS Sanibel will be donated to the Cancer Alliance of Naples (CAN).

Wine Women & Shoes is the fastest-growing charity event series created for and by women in the United States. Since its inception, these major annual fundraisers – held in more than 20 markets across the country – have raised over \$50,000,000 for charitable causes nationally.

The Foundation's Wine Women & Shoes event had a "Girls' Day Out" theme that featured a marketplace of boutique "storefronts," where attendees could shop for shoes, jewelry, and other fashion accessories while sampling wines from across the country. Guests enjoyed a live and silent auction, a photoshoot area, a fashion show by Petunias of Naples and a fun, spirited "Key to the Closet" raffle to win a closetful of fashion accessories and gift certificates.

All proceeds benefitted the FCS Foundation, which provides financial assistance for non-medical living expenses to qualified cancer patients who are currently undergoing treatment in Florida. The FCS Foundation's overhead is paid by the Florida Cancer Specialists' physician partners, so 100% of donations benefit cancer patients in need.

Florida Cancer Specialists Foundation Board Member and Treasurer Tom Uhler said, "Wine, Women, and Shoes is one of the premier charity events in the nation. We hope that in addition to raising funds, we raised awareness of the Foundation's mission, which is to assist cancer patients with essential non-medical living expenses."

When asked about her role as Honorary Co-Chairs, Dr. Faithlore Gardner and Dr. Rebecca Kosloff added, "We are grateful that we had the opportunity to serve as the Honorary Co-Chairs of an event that raises money to make a difference in the lives of patients and their families affected by cancer. As oncologists, we see the impact cancer has on patients and their families."

Foundation Executive Director Lynn Rasys said, "Wine Women & Shoes is about friends coming together for a day of fashion, fun, and shopping while raising funds for cancer patients in need – the FCS Foundation cannot wait until the next event!"

To learn more about sponsoring Wine, Women & Shoes, please contact Lynn Rasys at LRasys@FLCancer.com or 941.677.7184.

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the State of Florida, Registration No. CH24320. A copy of the official State registration and financial information may be obtained from the Division of Consumer Services by calling 800-435-7352 within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the State.

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About Florida Cancer Specialists Foundation:

The Florida Cancer Specialists (FCS) Foundation provides financial support to qualified cancer patients in the state of Florida for expenses such as rent or mortgage, car payments and utility bills. By giving patients peace of mind in knowing that their bills are being paid while they are undergoing treatment, the FCS Foundation allows them to concentrate on what really matters – fighting cancer.

Due to the generosity of the Florida Cancer Specialists partner physicians in covering all overhead expenses for the Foundation, 100% of donations received go directly towards paying the essential non-medical living expenses of an adult battling cancer.

The Foundation is a 501(3)(c) nonprofit organization and located at 5204 Paylor Lane in Sarasota, Florida. Learn more about the FCS Foundation at: Foundation.FLCancer.com or call 941.677.7181.

For More Information, Contact:

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