



FOR IMMEDIATE RELEASE

FLORIDA CANCER SPECIALISTS FOUNDATION HOSTS WINE, WOMEN & SHOES IN LAKE MARY, FLORIDA

Lake Mary, FL – October 31st, 2017...The Florida Cancer Specialists (FCS) Foundation is excited to announce that Florida Cancer Specialists' physicians, Drs. Jennifer Cultrera, Maria Regina Flores, Meera Iyengar and Sonalee K. Shroff will serve as Honorary Chairs for Wine, Women & Shoes in Lake Mary, Florida. The event will be held on November 4th, 2017 from 5:30 p.m. to 9:30 p.m. at the Westin Lake Mary, Orlando North located at 2974 International Pkwy, Lake Mary, FL 32746.

Wine Women & Shoes is the fastest-growing charity event series created for and by women in the United States. Since its inception, these major annual fundraisers – held in more than 20 markets across the country – have raised over \$50,000,000 for charitable causes nationally. The Foundation's Wine Women & Shoes event will have a "Girls' Night Out" theme that will feature a marketplace of boutique "storefronts," where attendees can shop for shoes, jewelry and other fashion accessories while sampling wines from around the country. Guests will enjoy a live and silent auction, a photo shoot area, and a fun, spirited "Key to the Closet" raffle to win a closetful of fashion accessories, gift certificates and a fashion show by Bloomingdale's.

All proceeds will benefit the FCS Foundation, which provides financial assistance for non-medical living expenses to qualified cancer patients who are currently undergoing treatment in Florida. The FCS Foundation's overhead is paid by the physician partners at Florida Cancer Specialists, so 100% of donations (net of events) benefit cancer patients in need.

Foundation Board Chair and CEO of Florida Cancer Specialists, Brad PrechtI said, "Wine, Women and Shoes is one of the premiere charity events in the nation. We are thrilled to present the event and we hope that in addition to raising funds, it will raise awareness of the Foundation's mission, which is to assist cancer patients with essential non-medical living expenses."

When asked about her role as Honorary Chair, Dr. Jennifer Cultrera said, "I am grateful to serve as the Honorary Chair of an event that makes a difference in the lives of patients and their families affected by cancer. As an oncologist, I see the impact cancer has on patients and their families."

Dr. Maria Regina Flores, Honorary Chair added, "Wine, Women & Shoes is one of my favorite fundraising events of the year and I am excited to now co-chair the event! The FCS Foundation's goal to help patients undergoing cancer treatment who need financial assistance is a mission I strongly believe in."

Dr. Sonalee K. Shroff, Honorary Chair stated, "I am delighted to be named Honorary Co-Chair of this unique event, which will directly benefit cancer patients and their families. The opportunity to help raise money for the Foundation is not one to miss!"

Dr. Meera Iyengar, Honorary Chair said, "Wine, Women & Shoes couldn't be a success without the continued support from the local community and sponsors. I am honored be named an honorary chair of this event in Lake Mary."

Foundation Executive Director Lynn Rasys said, "Wine Women & Shoes is about friends coming together for an evening of fashion, fun and shopping while raising funds for cancer patients in need."

Event tickets are \$125 per person (\$150 per person after 10/31/17) and include wine tasting, savory bites, standard seating with dessert during program/fashion show and a swag bag. VIP seating tickets are \$175 per person (\$200 per person after 10/31/17) and includes wine tasting, savory bites, VIP seating with champagne and special dessert during program/fashion show and a VIP swag bag. Guests are encouraged to wear their favorite pair of shoes – the more outrageous, the better. Tickets and sponsorships can be purchased until 11/1/17 on Florida Cancer Specialists Foundation's website at <http://foundation.flcancer.com/wws17/>.

To learn more about sponsoring Wine, Women & Shoes in Lake Mary, please contact Terri Gagliardi atTGagliardi@FLCancer.com or 941.677.7192.

The Florida Cancer Specialists Foundation is a 501(c)3 nonprofit organization as designated by the IRS. The Foundation's EIN number is 20-4616813. The Foundation is also registered in the State of Florida, Registration No. CH24320. A copy of the official State registration and financial information may be obtained from the Division of Consumer Services by calling 800-435-7352 within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the State.

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About Florida Cancer Specialists Foundation:

The Florida Cancer Specialists Foundation believes no one should have to choose between paying rent and paying their cancer treatment. The Foundation was established to assist qualified individuals in the state of Florida who are undergoing treatment for cancer and need assistance paying their essential, non-medical, living expenses such as rent or mortgage, a car payment, auto insurance, and/or utilities so they can focus on their health and recovery. The Foundation is a 501(3)(c) nonprofit organization and located at 5204 Paylor Lane in Sarasota, Florida. Learn more about the FCS Foundation at: Foundation.FLCancer.com or call 941.677.7181. For more information, contact:

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