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**SISTER HAZEL'S LYRICS FOR LIFE: A NIGHT OF MAKING MUSIC MATTER**  
**Benefiting Lyrics for Life's Camp Hazelnut & Florida Cancer Specialists Foundation**

**Gainesville, FL – October 18, 2017...** The Florida Cancer Specialists (FCS) Foundation is proud to announce a fundraising event and concert to be held in Gainesville, FL in partnership with Sister Hazel's Lyrics for Life. The event will take place on Sunday, November 5<sup>th</sup>, 2017 from 6:00 p.m. to 10:00 p.m. at the Santa Fe College Fine Arts Hall, located at 3000 NW 83<sup>rd</sup> Street, Gainesville, FL 32606.

Lyrics for Life, presented by Rich and Carissa Blaser, will raise funds for Lyrics for Life's Camp Hazelnut and the Florida Cancer Specialists Foundation. Attendees will enjoy cocktails and heavy hors d'oeuvres as they browse a star-studded silent auction, featuring items from some of the music industry's biggest names. There will be a very unique and special acoustic "songwriter in the round" performance by Sister Hazel, Edwin McCain, and Emerson Hart of Tonic. The evening will be capped off with an after party presented by Genentech.

Brad Pechtl, CEO of Florida Cancer Specialists & Research Institute (FCS) and Board Chair of the FCS Foundation, said, "It's always great to see the FCS Foundation partner with other local non-profits to help raise funds and awareness. Our events would not be as successful without the continued support from our local communities, sponsors and other organizations, such as Lyrics for Life's Camp Hazelnut."

FCS Gainesville Cancer Center Medical Oncologist, Dr. Lucio Gordan, shared, "Lyrics for Life is a great way to raise funds for the FCS Foundation while getting the community involved, and I am excited to be a part of the first event with Lyrics for Life's Camp Hazelnut."

Lead Singer, Ken Block added, "It gives us the energy and ambition to fight back. We are fighting back! It's a personal mission of ours to foster and create events that are fun, cool, exciting, and ultimately meaningful to this vital cause. Together we can make a real difference."

FCS Foundation Executive Director Lynn Rasys said, "The Foundation is very excited to be a part of such a fun event in Gainesville! This fundraiser brings people together from the community, business and industry, and the medical field to support the Florida Cancer Specialists Foundation and helps raise needed funds for patients undergoing cancer treatment."

Event tickets are \$150 per person and include a cocktail reception, hors d'oeuvres, concert and after party. The evening will also feature a star-studded silent auction with all proceeds benefiting the FCS Foundation and Lyrics for Life Camp Hazelnut.

Tickets are now available and can be purchased on Florida Cancer Specialists Foundation's website at [Foundation.FLCancer.com/Gainesville](http://Foundation.FLCancer.com/Gainesville). Sponsorships are also available by contacting [tboggvl@aol.com](mailto:tboggvl@aol.com).

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About Florida Cancer Specialists Foundation:

The Florida Cancer Specialists Foundation believes no one should have to choose between paying rent and paying their cancer treatment. The Foundation was established to assist qualified individuals in the state of Florida who are undergoing treatment for cancer and need assistance paying their essential, non-medical, living expenses such as rent or mortgage, a car payment, auto insurance, and/or utilities so they can focus on their health and recovery. The Foundation is a 501(3)(c) nonprofit organization and located at 5204 Paylor Lane in Sarasota, Florida. Learn more about the FCS Foundation at: [Foundation.FLCancer.com](http://Foundation.FLCancer.com) or call 941.677.7181.

#### About Sister Hazel:

Originating from Gainesville, FL, Sister Hazel is comprised of five gifted, seasoned musicians whose well-spring of natural talent has been called "one of the Top 100 Most Influential Independent Performers of the last 15 years" by Performing Songwriter Magazine. Song "All for You" topped the adult alternative charts during the summer of 1997 and the success propelled their album to platinum status. In their first showing on the country music charts they made a strong debut with "Lighter in the Dark" at #4 on Billboard's Top Country Albums chart, #6 on Billboard's Independent Albums chart, #30 on Billboard's Top Current Albums chart and #79 on the Billboard 200 album chart. The band landed on Billboard's Top Country Albums Chart again in 2016 with "Unplugged from Daryl's House Club" at #75. Living up to their fan-centered reputation, the band hosts annual events like "Hazelnut Hang," that focuses on fan involvement and was a pioneer in themed cruise experiences by co-founding "The Rock Boat," a cruise featuring nonstop opportunities for fan/artist interaction. Sister Hazel has been equally attentive to connecting with their audience through social media. In addition to the events and touring, the band also gives back with Lyrics for Life. Founded by singer Ken Block and the band, the charity unites musicians and celebrities for concerts and auctions to benefit cancer research and patient-care charities.

#### About Lyrics for Life:

Lyrics for Life is a 501(c)3 non-profit organization whose mission is to make a difference in the fight against pediatric cancer. Sister Hazel frontman, Ken Block, and his band mates founded Lyrics for Life in memory of Ken's younger brother, Jeffrey, who ultimately lost his four-year battle with cancer that started at age 14. The charity unites musicians and celebrities for concert events, auctions, and other fundraising efforts. The monies raised are donated to groups that are working to find a cure, as well as those aiming to enrich the lives of patients and their families. From research to summer camps and family support groups, we are surrounding this disease and conquering it from every angle. Artists participate in many ways, often by donating handwritten lyrics to one of their songs on anything from a simple sheet of paper to a surfboard to some other unique item, which we offer for auction at one of our Lyrics for Life events. Our team of musicians, volunteers, sponsors, and supporters set high goals for the future. We accept the challenge to find new ways of raising money and awareness and to help make each day a little brighter until there is a cure.

<http://www.lyricsforlife.org/>

#### About Camp Hazelnut:

Decades of familiar, happy faces cover the walls in the dining hall of Camp Crystal Lake outside Gainesville, FL. Kids around the U.S. have been spending summers there for as long as anyone can remember, so when the Camp's Director, Scott Burton, got word to the band that he would love to collaborate on an event, everyone loaded up the car and headed out for a visit. The conversation started simply as a family-focused Sister Hazel fan event—a weekend "summer camp" retreat with activities, bonfires, cabins, and, of course, music. When Sister Hazel decided to also invite some regional kids with cancer and their families, the idea took on a whole new meaning, and the weekend turned out to be far more powerful than anyone first imagined: so much so, that they decided to center future Camp Hazelnut events around these special kids and families. The Camp Hazelnut goal is simple: create a playful, safe, uplifting experience for kids and families navigating the overwhelming challenges of a cancer diagnosis. It's a place to simply get away and come together. The campers embark on a great exploration to discover (or rediscover!) the magic that can only be created at summer camp, and the band is right there alongside them every step of the way, leading activities, playing acoustic campfire sing-alongs, sharing, giggling, and having a blast. <http://www.lyricsforlife.org/camp-hazelnut>

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