

ABOUT

LYRICS FOR LIFE IS A 501(C)3 NON-PROFIT ORGANIZATION WHOSE MISSION IS TO MAKE A DIFFERENCE IN THE FIGHT AGAINST PEDIATRIC CANCER. SISTER HAZEL FRONTMAN, KEN BLOCK, AND HIS BAND MATES FOUNDED LYRICS FOR LIFE IN MEMORY OF KEN'S YOUNGER BROTHER, JEFFREY, WHO ULTIMATELY LOST HIS FOUR-YEAR BATTLE WITH CANCER THAT STARTED AT AGE 14.

THE CHARITY UNITES MUSICIANS AND CELEBRITIES FOR CONCERT EVENTS, AUCTIONS, AND OTHER FUNDRAISING EFFORTS. THE MONIES RAISED ARE DONATED TO GROUPS THAT ARE WORKING TO FIND A CURE, AS WELL AS THOSE AIMING TO ENRICH THE LIVES OF PATIENTS AND THEIR FAMILIES. FROM RESEARCH TO SUMMER CAMPS AND FAMILY SUPPORT GROUPS, WE ARE SURROUNDING THIS DISEASE AND CONQUERING IT FROM EVERY ANGLE.

MOST OF US HAVE BEEN TOUCHED BY IT... A LOVED ONE, A FRIEND, A CO-WORKER DEALING WITH THIS DISEASE. OUR DESIRE TO HELP COMES FROM A REAL PLACE, FROM REAL LOSS. IT GIVES US THE ENERGY AND AMBITION TO FIGHT BACK. WE ARE FIGHTING BACK! IT'S A PERSONAL MISSION OF OURS TO FOSTER AND CREATE EVENTS THAT ARE FUN, COOL, EXCITING, AND, ULTIMATELY, MEANINGFUL TO THIS VITAL CAUSE.

TOGETHER WE CAN MAKE A REAL DIFFERENCE.



WWW.LYRICSFORLIFE.ORG

FOR SPONSORSHIP INQUIRIES, EMAIL:
TBOGGVL@AOL.COM

FOR TICKETS AND EVENT DETAILS PLEASE VISIT:
WWW.SFCOLLEGE.EDU/FINEARTS

RICH & CARISSA BLASER
PRESENT

Sister Hazel's Lyrics for Life

AN EVENING OF MAKING MUSIC MATTER

SIP ON COCKTAILS, BROWSE A STAR-STudded SILENT AUCTION, AND ENJOY DELICIOUS CUISINE FROM BLUE WATER BAY BEFORE ENJOYING AN EXCLUSIVE CONCERT

AFTERPARTY CELEBRATION **Genentech**
SPONSORED BY: *A Member of the Roche Group*

SPECIAL PERFORMANCES BY
SISTER HAZEL . EDWIN McCAIN
& EMERSON HART

SUNDAY | SANTA FE COLLEGE FINE ARTS HALL
NOVEMBER 5 | 3000 NW 83RD STREET
6:00PM - 10:00PM | GAINESVILLE, FL 32606

BENEFITING:
FLORIDA CANCER
SPECIALISTS
Foundation



EVENT PRODUCED BY:
KEITH WATSON

A CANCER DIAGNOSIS CHANGES EVERYTHING. FOR MANY, THIS CAN MEAN THE ADDED STRESS OF FINANCIAL HARDSHIP.

THE FLORIDA CANCER SPECIALISTS (FCS) FOUNDATION WAS FOUNDED IN 2011 BY A GROUP OF FLORIDA CANCER SPECIALISTS' PARTNER PHYSICIANS WHO RECOGNIZED MANY PATIENTS STRUGGLE WITH EVERYDAY LIVING EXPENSES WHILE UNDERGOING CANCER TREATMENT. THEY BELIEVED NO ONE SHOULD CHOOSE BETWEEN PAYING BILLS AND RECEIVING CANCER TREATMENT.

THE FCS FOUNDATION PROVIDES FINANCIAL SUPPORT TO QUALIFIED CANCER PATIENTS AND THEIR FAMILIES FOR EXPENSES SUCH AS RENT OR MORTGAGE, CAR PAYMENTS AND UTILITY BILLS. BY GIVING PATIENTS PEACE OF MIND IN KNOWING THAT THEIR BILLS ARE BEING PAID WHILE THEY ARE UNDERGOING TREATMENT, WE ALLOW THEM TO CONCENTRATE ON WHAT REALLY MATTERS—FIGHTING CANCER AND GETTING WELL.

NON-MEDICAL, FINANCIAL AID FROM THE FCS FOUNDATION IS AVAILABLE TO FLORIDA RESIDENTS 18 YEARS OF AGE OR OLDER WHO ARE RECEIVING CANCER TREATMENT FROM A FLORIDA ONCOLOGIST. RECIPIENTS MUST HAVE A HOUSEHOLD INCOME AT OR BELOW 200% OF THE NATIONAL POVERTY GUIDELINES.

100% OF DONATIONS RECEIVED GO DIRECTLY TOWARDS PAYING THE ESSENTIAL LIVING EXPENSES OF SOMEONE WITH CANCER.

THE FLORIDA CANCER SPECIALISTS FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION AS DESIGNATED BY THE IRS. YOUR GIFT IS TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. THE FOUNDATION'S EIN NUMBER IS 20-4616813. THE FOUNDATION IS ALSO REGISTERED IN THE STATE OF FLORIDA, REGISTRATION NO. CH24320. A COPY OF THE OFFICIAL STATE REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

FOUNDATION.FLCANCER.COM
5402 PAYLOR LANE, SARASOTA, FL 34240
941.677.7181

SPONSORSHIP OPPORTUNITIES

PLATINUM (\$12,000)

- 10 VIP* TICKETS
- FULL PAGE AD IN EVENT PROGRAM
- LOGO DISPLAYED AT EVENT
- SOCIAL MEDIA ADVERTISEMENT

GOLD (\$10,000)

- 8 VIP* TICKETS
- HALF PAGE AD IN EVENT PROGRAM
- LOGO DISPLAYED AT EVENT
- SOCIAL MEDIA ADVERTISEMENT

SILVER (\$5,000)

- 6 VIP* TICKETS
- HALF PAGE AD IN EVENT PROGRAM
- LOGO DISPLAYED AT EVENT
- SOCIAL MEDIA ADVERTISEMENT

BRONZE (\$2,500)

- 2 VIP* TICKETS
- HALF PAGE AD IN EVENT PROGRAM
- LOGO DISPLAYED AT EVENT
- SOCIAL MEDIA ADVERTISEMENT

*VIP TICKET INCLUDES - PRIVATE RECEPTION WITH ARTIST MEET AND GREET, VIP SEATING FOR CONCERT, ACCESS TO VIP AREA DURING AFTERPARTY

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