



FOR IMMEDIATE RELEASE

**FLORIDA CANCER SPECIALISTS FOUNDATION
TO HOST FIRST ANNUAL WINE WOMEN AND SHOES EVENT IN CENTRAL FLORIDA**
*Reigning Miss Florida Will Co-Emcee with David Lang of Regalia Magnificent Apparel
and Skin Care Expert J. Scott Berry*

Sarasota, FL – September 8, 2016 – The Florida Cancer Specialists Foundation is excited to announce its first annual Wine Women & Shoes, Lake Mary event will be emceed by the reigning Miss Florida, Courtney Sexton, David Lang of Regalia Magnificent Apparel and J. Scott Berry, Owner of J. Scott's Skin Care & Day Spa in Leesburg. Wine Women & Shoes is the fastest-growing charity event series created for and by women in the United States. Since its inception, these major annual fundraisers – held in more than 20 markets across the country – have raised over \$37,000,000 for charitable causes nationally.

Foundation Board Chair Brad Prechtel, who also is CEO of Florida Cancer Specialists, said, "Wine, Women and Shoes is one of the premiere charity events in the nation. We are thrilled to present the event this year in Lake Mary and we hope that in addition to raising funding, it will raise awareness of the Foundation's mission, which is to assist cancer patients with essential non-medical living expenses."

The Foundation's inaugural Wine Women & Shoes event, with a "Girls' Night Out" theme, will be held on November 17, 2016, from 5:30 p.m. to 9:30 p.m. at The Westin Lake Mary, Orlando North. The evening will feature a marketplace of boutique "storefronts," where attendees can shop for shoes, jewelry and other fashion accessories while sampling wines from around the country. Guests will enjoy a live and silent auction, a photo shoot area and a fun, spirited "Key to the Closet" raffle to win a closetful of fashion accessories and gift certificates.

Courtney Sexton is a graduate student at the University of Central Florida majoring in Health Administration. She won the title of Miss Florida this past July in a competition with many of the state's best and brightest. As Miss Florida, she travels the state promoting her personal platform, Get Up – Get Moving – Volunteer!, as well as serving as a state ambassador for Miss America's national platform partner, Children's Miracle Network Hospitals.

"Wine Women and Shoes is such a fantastic event, and I am so glad to be a part of the first one to benefit the Florida Cancer Specialists Foundation," said Sexton. "The foundation's work helping patients undergoing cancer treatment who need financial assistance is a mission I believe in strongly."

As co-owner of Orlando's Regalia Magnificent Apparel, David Lang has been wardrobing local, state and national pageant winners for almost 30 years. Regalia Magnificent Apparel is the official wardrobe for nine statewide and national pageants, including Miss Florida, Miss Colorado, Miss Pennsylvania and Miss America's Outstanding Teen.

"What an honor to share the stage with Miss Florida Courtney Sexton at the Wine Women and Shoes event," said Lang. "The opportunity to help raise money for the Foundation was not one to miss."

J. Scott Berry is a business owner, an esthetician, a make-up artist and an educator. Berry got his start as a theater make-up artist and now he has traveled the world teaching classes for Repêchage skin care company. His true love is working one-on-one with clients at his Leesburg spa, J. Scott's Skin Care & Day Spa. Berry will also act as auctioneer at the event.

“What a great honor to have Courtney, David and Scott co-emcee our inaugural Wine, Women and Shoes event,” said Foundation Executive Director Valerie Vance. “Wine Women & Shoes is about friends coming together for an evening of fashion, fun and shopping and what better emcees than these Florida icons of fashion.”

Event tickets are \$125 per person, or \$175 for VIP seating, and include wine, hors d’oeuvres and the fashion show. Event sponsorships are also available. Guests are encouraged to wear their favorite pair of shoes – the more outrageous, the better. Tickets and sponsorships can be purchased on Florida Cancer Specialists Foundation’s website at Foundation.FLCancer.com/WWS2016 or by calling 941.677.7192.

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About Florida Cancer Specialists Foundation:

The Florida Cancer Specialists Foundation was created to help qualified patients who need financial assistance while undergoing treatment for cancer. The Foundation’s AVAIL Fund allows those fighting cancer to concentrate on recovery, rather than worrying about bills such as rent, mortgage, utilities or car payments. The Foundation office is located at 5202 Paylor Lane in Sarasota, Florida. You can learn more about the FCS Foundation at Foundation.FLCancer.com or by calling 941.677.7181.

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